

One of the saddest lessons of history is this:
If we've been bamboozled long enough,
we tend to reject any evidence of the
bamboozle. We're no longer interested in
finding out the truth. The bamboozle has
captured us. It's simply too painful to
acknowledge, even to ourselves, that we've
been taken. Once you give a charlatan power
over you, you almost never get it back.

—Carl Sagan—